



# **Business Message Care**

**Hosted Email- POP3, IMAP, MAPI, & Web Mail**  
**Premium Email Filtering**  
**Secure Instant Messaging**  
**Shared Calendar, Contacts, Tasks**  
**Mobile Device Synchronization**  
**Outlook Compatibility**  
**Archiving**  
**File Sharing**  
**10 Gig of Storage per user per year**

***Why E-mail Sorting Solutions?***

***Why BlueTie?***



Why?

## Delivering Managed Messaging Security Since 2003

### Superior-Architected Infrastructure

#### **DATACENTERS:**

Carrier-class hosting facilities with power and back-up power supplies, Generator, temperature, humidity control and fire suppression systems

12 hours of battery life and 24 hours of generator fuel with contracts for 4 hour diesel fuel delivery

Onsite technician

#### **SERVER FARM**

Dedicated Server Clusters for Web, IM, E-mail, Archiving and filtering services with Backend SQL databases

Server Clusters for Messaging Services are an adaptable server or client based provisioning.

Messaging System is based on Cisco, Linux, Unix, Dell and EMC hardware.

Load-Balancers distribute connections across hardware and allow for easy addition of new hardware and auto-detection/removal of down equipment without interruption.

System is monitored and automatic alerts sent out when failures or heavy loads are detected. Stats stored for future growth projections.

Dual redundant/load-balanced fiber optic IP internet connections to Tier 1 internet back-bone providers.

#### **SUPPORTED BY CERTIFIED ENGINEERS**

Linux, MCSE, CCNA, CCNP, CCDA certified engineers maintain our infrastructure and provision our equipment and software as a service.



1-866-660-4292



## Since 1999 Focused on Messaging Collaboration Software

Why?



Own Well-Architected Hardened Technology

- Enterprise proven messaging security platforms
- Promptly adapts to new threats or regulations
- Flexible to incorporate specific customer requirements
- Mature Technology
- Industry-acclaimed
- **> 8 years, >multiple countries >150,000 business clients**
- **Millions of protected users**
- **Multiple awards for performance and value**

Established in 1999, deployed across millions of users worldwide, the company's award-winning services deliver extremely fast and stable web messaging solutions that offer the best combination of ease-of-use, performance and value.

BlueTie delivers internet security and messaging technology that is unparalleled in price or performance. Our combination of perimeter threat management with ESS, data sharing and message sharing through BlueTie, is economically feature rich superior to any duplicated solution implemented internally by businesses with less than 50 users (frequently it can be much more than 50).

Take the ESS/BlueTie Challenge and Compare with a Free Trial.



## Together... Focused on Complete Message Security

### How does Business Message Care work?

By populating our server clusters with your user data (adding email users) and integrating with each users outlook, the features and collaboration begin with every log onto the customized enterprise server.

Add these important facts;

- the email is hosted, can be POP3, IMAP, or MAPI
- collaboration is enabled for calendar and task sharing
- Remote devices synchronize and update calendars
- the flexibility to not provision individual security filters allows for supporting combinations with legacy systems.
- Redundancy and Disaster Recovery are included as archived communications are stored at our data centers.

Business Message Care is a bundled offering for email, calendar, data archival, Spam Filtering & Antivirus, as well as secure IM and SSL options, all in one.

### Provisioning:

1. **Create User Accounts**
  - Email addresses
2. **Install Outlook Direct Connect**
  - integration software
3. **Set Up Preferences**



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Why?

## Focused on our Customers Messaging Concerns



Over the years, we've answered the requests of our end user focus groups and our clients by **PROVIDING:**

- No risk, guaranteed service, cancelable at will.
- No set up fees, maintenance fees or upgrade fees.
- No hardware or software purchases or licenses needed, no changes to legacy systems.
- No-long term contracts, just month to month actual billing.
- Co-Branding**– Create confidence with your **own brand name** services, instill assurances backing **your** service with the ESS/BlueTie name.
- Take Virtual ownership of our World-class infrastructure, use our redundant data centers to guarantee uptime, speed, and ironclad reliability to process huge volumes of filtering requests in milliseconds.
- Volume license sharing in the World-renowned, award winning messaging technologies
- Real time monthly billing safeguarding against turnover, with accurate user verification, meaning fair and exact billing for only the accounts benefiting from the filtering service. As the number of filtered users fluctuates, so do the amounts charged,
- Web based management center for Administrators and for the end user.
- Free 30-day trial period, for up to 5 users.



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**Focused on Business Messaging  
Technology since 1999**

**Why?**



## Service Overview

### **Email, Calendaring, and More**

BlueTie provides a fully-integrated suite of Web-based email, calendaring, file sharing and other applications which can be combined to meet the unique needs of each of our Service Provider partners and their customer bases. BlueTie's flagship Collaboration suite, designed with the needs of business users in mind, features spam and virus-protected email, calendaring, contact management, task management, online file storage, and instant messaging, as well as the ability to share calendars, contacts, and files with other users.



